

# Our Top Fundraising Tips

As well as being a fun event and a fantastic way to compete against participants from different organisations without having to leave your home, the Great Legal Quiz is also an important way to raise desperately needed funds for the advice sector, ensuring the most poor and vulnerable in our community have access to specialist free legal advice

## 1) Set yourself a fundraising target

Having a goal to work towards will really help focus your efforts. Most teams set an entry fee of between £5-10 per person, so we would suggest a target to reflect this. However, there is no minimum fundraising requirement to take part in the Great Legal Quiz. If you would like us to set up a fundraising page for you a 'pay what you can' method has previously worked very well.

## 2) Getting social

Publicising your efforts on social media (Facebook, Instagram, Twitter and LinkedIn) will help spread the word about your fantastic quiz fundraiser. Copy the link of your Virgin Money Giving page (or details of how to join your quiz if you aren't using VMG) onto your personal profile, LinkedIn profile and website, and tag us in your posts. If you are using Twitter, Facebook, Instagram and LinkedIn then use **#GreatLegalQuiz** to connect with other fundraisers and to find more information about the event.

## 3) Double your money

Why not ask your employer if they will match the money you raise? It is a chance for them to contribute and will quickly double your fundraising total.

If hosting a quiz in person you could also leave a fundraising pot by the door for people to donate to, or build in a bonus round with a star prize that requires an extra donation (ask us about our heads/tails game if you need inspiration)

## 4) Remember the cause

This is a completely unprecedented time that we are living in. The ongoing situation with Covid-19 has brought a significant rise in Emergency Funding applications from advice agencies. Many advice agencies have reported a six-fold increase in demand as a result of the pandemic.

Every penny really does count. Thank you.